



\$100,000

Newmarket Christmas Giveaway Details



Entry into the promotion constitutes acceptance of the following terms and conditions in full.

Promotion

The Newmarket Business Association NZ\$100,000 Christmas Giveaway

Promoter

The promoter for this promotion is the Newmarket Business Association, Auckland, New Zealand.

The Newmarket Business Association NZ\$100,000 Christmas Giveaway Promotion is indemnified by Oddson Promotions.

Prizes

The chance for one winner to win NZD\$100,000, and another winner to win the consolation prize of \$5000 making up the total prize value of NZD\$105,000.

Duration of Promotion

The promotion will run from November 16th 2011 until the until the December 22nd at 11:59 am or until the first 100,000 entries are received, whichever occurs first. However, the Newmarket Business Association reserves the right to extend, change or conclude the promotion at any time without notice, should circumstances dictate.

- The major prize draw is a chance, via entry of a correct randomly generated unique code when the contestant drags and drops eight colours onto eight models. Entries will be limited to the first 100,000 people that play. One unique master code will be generated (code generated by placing the colours onto the dresses of the models) prior to the commencement of the competition by Lloyds of London (and securely stored in their London office). A duplicate of the master code will also be stored inside a tamper-proof envelope, held at OddsOn Promotions for security purposes, for the duration of the competition.
- All successful competition entries will be stored in a secure database. During the week commencing 25th December 2011 the code (underwriter's selection of colours for the dresses and models) held by Lloyds of London will be cross-referenced with all random codes generated in the competition. If any competition code matches the pre-selected master code, that competition entry wins NZ\$100,000. The identified winner will have up to six months after notification of being the successful contestant, to nominate to the Newmarket businesses which they will spend the winning amount in. The Newmarket Business Association will validate whether the nominated business is within the Newmarket precinct.
- The identified winner will also need to identify the \$ value they will be spending at each business.
- The Newmarket Business Association will have one month to supply vouchers to the winner, the vouchers will be valid for six months from this date.
- An entry is classified as a 'participant' purchasing over \$25 in goods or services at a participating Newmarket Business Association member business. The purchaser receives one game card per purchase with a unique code at point of purchase from the business. The participant must enter the game code in the online game at www.newmarket.co.nz to enter the competition.
- The winning entry cash prize of up to NZ\$100,000 will be shared if more than one person selects the correct winning code or colour to dress match up.

Consolation draws and prizes

In the event of there not being an outright code-matching entry winner, the closest code or match or dress to colour entry, will win a \$5,000 shopping spree in Newmarket - redeemable at the Newmarket Business Association members' businesses.

Terms and conditions

- Entries are accepted from any member of the public who spends over \$25.00 at a participating Newmarket Business Association member business and uses an official game card/code to enter the contest.
- Employees (and immediate families) of Newmarket Business Association or affiliates, participating outlets, companies and agencies associated with this promotion are ineligible to enter.
- The promotion period commences on November 16th 2011 at 12.01am and closes on December 22nd 2011 at 11:59 am - New Zealand time, unless 100,000 entries are received prior to this time and date.
- Verification of all entry codes will take place during the week commencing December 26th 2011. Winners will be notified directly by email and on / newmarketexperience soon afterwards. The verification of entries will be conducted by Newmarket Business Association, in the presence of third-party witnesses. The winning code and winners names will also be posted on the Newmarket Business Association website. www.newmarket.co.nz Proof of identity & purchase will be required.
- To play and enter, entrants must enter the competition via www.newmarket.co.nz by following the instructions on the website. This includes subscribing to the Newmarket Business Association regular eNewsletter.
- IMPORTANT** - please retain a copy of each unique entry code game card (6 digit alpha-numeric shown at the end of each game card) for your proof and records. Proof of identity & purchase will also be required.

- A participant can enter a maximum 3 times per day on the Newmarket Business Association website competition, for the duration of the promotion.
- Prizes cannot be redeemed for cash. Newmarket Business Association reserves the right to substitute prizes for prizes of similar value, should the need arise.
- The Newmarket Business Association decision is final on all matters to this promotion and no correspondence will be entered into.
- If a winner is unable to be reached by 1st January 2012, or their entry details are not complete, or they cannot provide proof acceptable to the Newmarket Business Association of a valid unique code, then the entry will become null and void. A redraw will then occur.
- After the promotion period is finished any winners will be contacted regarding bank money transfer amounts, time period for the claim to be processed and/or to make arrangement for the delivery of their awarded voucher.
- The Newmarket Business Association accepts no responsibility for any lost, stolen or illegible forms, entries or delayed entries.
- The Newmarket Business Association reserves the right to extend, change or conclude the promotion at any time without notice, should circumstances dictate.
- Winners must agree to be available for publicity and marketing purposes as determined by the Newmarket Business Association.
- By entering this promotion you agree to indemnify and hold harmless the Newmarket Business Association (and Facebook.com) against any loss, damage, cost or expense suffered as a result of any claim by a third party (including, without limitation, your employees, contactors or customers) in connection with any act or omission by you in respect of the goods or services provided to you under the Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion and agree to reimburse the Newmarket Business Association for its reasonable costs and expenses in defending any such claim.
- You will not take any action nor omit to do any act in connection with the Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion offer or goods provided under the offer that would bring Newmarket Business Association or any of its brands into disrepute.
- Winning participants agree to adhere to the Newmarket Business Association instructions for participation in any one of the prize draws - failure to do so may at the discretion of the Newmarket Business Association render the entry null and void and in such circumstances no prize shall be awarded.
- If any winner is under the age of 18 years, the prize will be awarded to the winner's parent or care-giver.
- All information gathered as part of the Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion becomes the property of the Newmarket Business Association.
- When you enter by accepting the terms and conditions of the Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion you "opt in" and agree that the Newmarket Business Association have the right to send you communication material and contact you by email, post or phone to the contact details which you provide. You authorise Newmarket Business Association to:
 - Send you communication material by postal mail or email to the contact details you provide.
 - Use the information provided for promotional purposes as determined by the Newmarket Business Association.
 - Phone you requesting information on product performance or for general information purposes.
 - Use your information in a general way, as part of collective demographic or profile information without revealing your individual personal details.
- When entering the Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion you will provide the Newmarket Business Association with certain information about yourself.
- You have the right at any time to stop receiving contact from the Newmarket Business Association by notifying Newmarket Business Association of your intention to "opt out" by using the "unsubscribe" link that appears on all Newmarket Business Association newsletters or by emailing to office@newmarket.co.nz
- To the extent that any information gathered constitutes "personal information" for the purposes of the Privacy Act 1993, the information will be held by the Newmarket Business Association for the purposes of processing your Newmarket Business Association NZD\$100,000 Christmas Giveaway Promotion entry and for future promotions and product marketing. Under the Privacy Act you have the right to request to view and/or correct any information the Newmarket Business Association holds about you. The Newmarket Business Association may charge you a fee for its reasonable costs in complying with any such request.

Promotion - Definitions

- "You" or "Your" or "Participant" or "Entrant" means the person or company who is participating by entering in the Newmarket Business Association promotion.
- "Goods" or "Services" means the goods or prizes being sent from Newmarket Business Association to the promotion participant.